



SYVEA C/O SYVCH
P.O. Box 920, Los Alamos, California 93440
Santa Ynez Valley Equestrian Association
Tax id# 77-0399307

The 2018 show season is almost here and it is going to be amazing!

We are proud of our success and we will continue to work to bring one of the best reined cow horse series to our area. Our success is in large part due to the kindness of our sponsors, community members, and our consistent and growing membership.

We would love to have you be a part of our 2018 team!

Our sponsors are the cornerstone that allows us to continue this premier equestrian cow horse event in the Santa Ynez Valley. It brings a fun experience and camaraderie, along with a fierce competition to the show pen, for all levels of riders.

Our season will be starting in January with our ever-popular SYVCH Cow Horse Spectacular and Ultimate Cow Horse AND SYVCH Show #1, followed by 2 Club shows in March and April including the crowd favorite Freestyle Reining class. We are excited to announce that we are working on adding a combined Club show with a Ranch Versatility Show at the end of the season! This year promises to be a fun and competitive environment for all levels of riders. Our team will continue to work hard to see that our shows are managed professionally, and run as smoothly as possible.

Don't miss out on this opportunity to be a part of the 2018 show season!

Your company will be promoted at the Santa Ynez Valley Cow Horse Shows presented at the Santa Ynez Valley Equestrian Center, as well as in ads on our website, Facebook page, and in our newsletters. Sponsoring our shows will be an excellent advertising opportunity for your business. The cow horse equestrian community is a very loyal group for our local businesses.

It will be wonderful to have you join the team and fabulous to have our past sponsors back with us for this 2018 show series!

Please consider choosing one of the Sponsorship packages defined on the attached Sponsorship page.



SANTA YNEZ VALLEY COW HORSE SERIES

Sponsorship & Advertising Packages

(these can be totally customized to meet everyone's needs, please ask)

DOWN THE FENCE Sponsor: \$1,000

CASH DONATION

- Ad (1/2 or full page color ad) Printed size of ad depends on ad shape and size for placement on page.
- Listed as an our Down The Fence Sponsor on the SYVCH website with a link to your website on our sponsor page and on our Facebook page
- Advertisement in our bi-annual club newsletters and show announcements.
- Mentioned by the announcer throughout the show series.
- Sponsor receives SYVCH swag item of the year.
- Sponsor provided banner hung inside upper area for all shows and events at the Equestrian Center.



CIRCLE UP Sponsor: \$500

CASH DONATION

- Ad (1/4 to a full page black and white ad) Printed size of ad depends on ad shape and size for placement on page.
- Listed as a Circle Up Sponsor on the SYVCH website with a link to your website on our sponsor page and on our Facebook page.
- Advertisement in our bi-annual club newsletters and show announcements.
- Mentioned by the announcer throughout the show series.
- Sponsor provided banner hung inside upper area for all shows and events at the Equestrian Center.



TRAINER Sponsor \$400- \$250

CASH DONATION

- Ad (1/4 to a 1/2 page black and white ad) Printed size of ad depends on ad shape and size for placement on page.
- Listed as a Trainer Sponsor on the SYVCH website with a link to your training website on our sponsor page and on our Facebook page.
- A listing on our Trainer Directory page with a link to your website.
- Advertisement in our bi-annual club newsletters and show announcements.
- Mentioned by the announcer throughout the show series.
- Sponsor provided banner hung inside upper area for all shows and events at the Equestrian Center.
- A highlight story featuring your "Trainer's Tips" in the Hitch Rail Newsletter!





SANTA YNEZ VALLEY COW HORSE SERIES

SLIDE & STOP Sponsor: \$350

CASH DONATION

- Listed as a Slide & Stop Sponsor on the SYVCH website with a link to your website on our sponsor page and on our Facebook page.
- Advertisement in our bi-annual club newsletters and show announcements.
- Mentioned by the announcer throughout the show series.
- Sponsor provided banner hung inside upper area for all shows and events at the Equestrian Center.



BOXING Sponsor: \$250

CASH DONATION

- Listed as a Boxing Sponsor on the SYVCH website with a link to your website on our sponsor page and on our Facebook page.
- Advertisement in our bi-annual club newsletters and show announcements.
- Mentioned by announcer throughout the show series.
- Sponsor provided banner hung inside upper area for all shows and events at the Equestrian Center.



FRIENDS OF SYVCH Sponsor: \$200 (Buckle Sponsor)-\$100

PERSONAL CASH DONATION No business affiliation, just a true appreciated friend!

- Listed as a Friend of SYVCH. If you would like the donation to be for a specific Series Champion Buckle or Reserve Champion Buckle, please just let us know.
- A business card size ad will be placed listing you as the Buckle Sponsor on the SYVCH website, on our sponsor page and on our Facebook page.
- Mentioned by the announcer at a show.
- Adored by all!



GOOD(S) FRIEND OF SYVCH Sponsor \$1000-\$300

MERCHANDISE DONATION

- Ad (¼ to a full page color OR black and white ad) Printed size of ad depends on ad shape and size for placement on page.
- Listed as a Goods Friend of SYVCH Sponsor on the SYVCH website with a link to your website on our sponsor page and on our Facebook page.
- Advertisement in our bi-annual club newsletters and show announcements.
- Mentioned by the announcer throughout the show series.
- Sponsor provided banner hung inside upper area for all shows and events at the Equestrian
- The opportunity to have a table with your items also for sale at a specified show(s).**
- If applicable Free samples available for all contestants and spectators.



** to be scheduled ahead of the show and manned by you or volunteers.

All of our sponsors at any level have the opportunity to be highlighted in one of our Hitch Rail Newsletters in our Sponsor Spotlight, or "This is My Story". Let us know if you are interested and we will make it happen.



Sponsorship Information Sheet

Dear SYVCH Sponsor,

Thank you so very much for your consideration in supporting our events. Please carefully review the advertising benefits for your desired sponsorship level and fill out the form below. Return this with your check made payable to:

SYVEA C/O SYVCH
P.O. Box 920, Los Alamos, California 93440.
Santa Ynez Valley Equestrian Association is a 501-C3
Tax id# 77-0399307

SPONSORSHIP LEVEL: _____

AMOUNT: _____

**Name/
CompanyName:** _____

Address: _____

Phone Number: _____

E-mail address: _____

Website: _____

Special requests: _____

I will provide a Banner for SYVCH to hang in the upper arena.
Max size: 3' height X any width. Grommets and UV coating are good, but not necessary.



SANTA YNEZ VALLEY COW HORSE SERIES



Thank you for sponsoring our series!

We will not disappoint! Our team is focused and committed to bringing the best reined cow horse action to the Santa Ynez Valley and you are now a part of the experience!

One of our team members will be in contact with you to fulfill your sponsorship package at the email you listed above. DO NOT HESITATE to contact Lisa Lyons to customize your package, or if you have any additional questions.

Now Let's Get Out There and Ride!

SPONSORSHIP CONTACT

Lisa Lyons

805-708-4772

email: lisalyons1205@gmail.com

